

AEP Board Meeting Minutes From September 22, 2010

Attendees: Christy Ryan, Lisa Raffetto, Trevor Macenski, Emily Bacchini, Peter Masson, Janet Dallas, and Wendy Haydon (Ali Kleyman and Matt Franck were absent)

Recorder: Wendy Haydon

Meeting began: 11:50 a.m.

Location: Esquire Grill

Meeting adjourned: 12:45 p.m.

I. Welcome/Introductions:

A. Welcome to all.

II. Minutes:

A. The June and August 2010 minutes were reviewed. Peter Masson made a motion to approve them, Janet Dallas seconded the motion, and they were approved unanimously.

III. Treasurer's Report:

A. Emily Bacchini provided the following report:

B. Checking - \$10,275.07

C. Savings - \$300.04

D. CD - \$12,330.93

E. Total - \$22,906.04

F. Thank you gifts for speakers have not been purchased yet because state and federal speakers cannot receive gifts. Emily will purchase gifts for non-state and non-federal speakers. Giving an AEP mug to each speaker as a gift starting next year was discussed. If so, they would need to be purchased. It was decided to table purchasing of products with the AEP logo until the new logo is developed (table it to the annual December planning meeting).

G. A meeting for all AEP treasurers statewide will occur in December. Emily will attend.

H. Our chapter budget needs to be completed by November 2010.

IV. Business:

A. Trevor Macenski reported on the September 16, 2010 California AEP Board meeting conference call. He indicated that the Board decided to be neutral on SB 23. The Board determined that each chapter will pay for its treasurer to attend the annual Treasurers' training. The new California AEP website is expected to go live on November 1, 2010. It will be ready for beta testing on October 15, 2010.

B. Matt will send an e-blasé to the membership advertising the Call for Nominations for 2011 Chapter Board officers. The deadline for submitting interest will be October 29.

V. Programs:

A. No update on future meeting/event collaboration with The Wildlife Society (TWS) and Professional Environmental Marketing Association (PEMA).

B. August 25, 2010 mixer with TWS and PEMA: it was a good event with approximately 50 attendees.

- C. September 2, 1010 Green Drinks: we did not sponsor it. We will sponsor the October event.
- D. September 2010 lunch program will be held at Embassy Suites on September 28. **Peter** will ask Matt to send out an e-blast to the membership regarding it as well as the October Green Drinks event and the Call for Nominations.
- E. October 2010 lunch program will be held at Embassy Suites on October 27. It will be a presentation on joint NEPA/CEQA document preparation. **Janet** is developing this program. We should hand out flyers advertising this event at the September 28 program.
- F. October CEQA Workshop – as of today, only 3 people are registered for the October 15th event.
- G. November 2010 lunch program: **Peter** will decide if there will be a program that month.
- H. Holiday party: **Christy Ryan** is meeting with the Blue Cue and TWS to discuss the party. It will be held on December 9.
- I. Redding program development is on hold until January 2011.
- J. No NEPA half-day workshop will be held this year.
- K. **Janet and Trevor** will discuss the possibility of holding a mixer with the Urban Land Institute (ULI).

VI. Scholarship/Student Liaisons

- A. Lisa Raffetto reported that she has requested the scholarship information from the previous Scholarship chairman (Scott Sjulín). She is waiting for Scott to provide it to her.
- B. We will not have a booth at the UC Davis Career Fair because no Board members are available to attend.
- C. Lisa is waiting to hear from CSU Chico and CSUS regarding when their fall career fairs will be held.

VII. Membership Update

- A. Lisa reported that there are currently 222 chapter members.

VIII. Newsletter/Website Update

- A. The newsletter was emailed to the membership in early September.

IX. APA Liaison Update

- A. **Trevor** will continue to discuss with Julia (APA representative) the possibility of APA participating in the holiday party.

X. Next Board Meeting

- A. The next meeting is scheduled for October 27, 2010 at 1:00 p.m. at Embassy Suites after the monthly program meeting.