

AEP Board Meeting Minutes From June 17, 2008

Attendees: Kerri Mikkelsen Rose, Trevor Macenski, Emily Keller, Wendy Haydon, Janet Dallas, Jennifer Donovan, Kristie Ehrhardt, Christy Ryan

Recorder: Wendy

Meeting began: 11:30 a.m.

Location: Wildlands, Inc.

Meeting adjourned: 1:00 p.m.

I. Welcome/Introductions

- A. Welcome to all.

II. Minutes (May)

- A. Minor changes were made to the Minutes; specifically:
 - 1. On III., delete that the treasurer's report was submitted by Emily via email
 - 2. On IV., Chapter Director Report, delete that Board member attendees should tell Kerri if they are planning to attend the July Summit.
 - 3. On V., change B. to Matt will solicit an article from Kerri regarding the dues distribution.

III. Treasurer's Report

- A. Checking - \$11,218.16
- B. Savings - \$7,218.26
- C. CD - \$5,148.65
- D. Total - \$23,585.07

IV. Business

- A. **Chapter Director Report:** Nothing to report.
- B. **2008 Chapter Summit Update:** Kerri emailed to the Board the flyer advertising the July 12 Chapter Summit. Board members who plan to attend should RSVP to Lynn Binder.
- C. **Augmentation of Marc Descollonges web services contract:** Marc Descollonges has asked for an increase to his website maintenance fee. It was decided that, to maintain our existing budget, the existing rate will be paid through 2008, and the Board will consider the rate increase during its planning of the 2009 budget in October 2008. **Kerri** will discuss this with Marc.

V. Programs

- A. The May 28 mixer at the River City Brewing Company had 28 attendees; 4 were ASLA members.
- B. Jim Moose will speak at the June 25 luncheon to be held at Casa Gardens on Sutterville Road. Topic is the Administrative Record. There are 41 RSVPs to date. **Emily** will pursue setting up a Paypal account on the Superior California website; she has not received the VISA card from the Bank.
- C. **Kristie** is booking with Grady an upcoming wine tasting trip (August 9) to Amador County. The Sacramento Convention Center would be the pickup location. She has received 16 YES RSVPs to her initial email to membership regarding a wine tasting trip. The trip will be advertised on the Superior California website, with payment to

be made online through Paypal. **Kristie** will invite the Bay Area and Central California chapters; **Janet** will send the contact people information to Kristie.

- D. **Janet** is working on a half-day NEPA workshop to be held on August 27 from 8:00 a.m. until noon at a location to be determined. Al Herson, Alicia Guerra, and Ken Bogdan will speak. It will be free to AEP members, and \$150 to non-members. **Janet** will prepare a two-sided flyer advertising the August workshop and the wine tasting trip that will be handed out at the June 25 lunch meeting.
- E. No update on the September program; possibly a BBQ with a biologist talk. **Janet** will talk with Kelly regarding this.
- F. **Jennifer** is working on the Fall Develop/Evaluate Alternatives workshop to be held in October or November, at a location to be determined. **Emily** will talk with Brian Boxer regarding speaking at the workshop.
- G. Holiday mixer is tentatively scheduled for December 10 at a location to be determined. Plan for 50 to 75 people to attend. **Kristie and Jennifer** will check into locations such as the Museum for Women, an art gallery, Lucca, or Mikuni (is expensive).
- H. ASLA is interested in holding another joint event with us, but would like it to be an educational event with no alcohol.

VI. Other Scholarship/Student Liaisons

- A. Kristin incorporated the board's comments on the draft 2009 scholarship documents. **Kristin and Trevor** will provide their Application Forms and Rules to Marc for posting on a student page of the website.
- B. Kristin and Trevor are continuing to work on the UCD/CSUS student recruiting program, i.e., starting a student chapter. They are considering giving a presentation to the schools during the third week of the Fall semester.

VII. Membership Update

- A. There are 235 chapter members. 10 members are new, 17 are renewals, and 7 members did not renew. **Christy** will follow-up with the non-renewing members in an attempt to re-gain membership; **Christy** will cross-check the different membership lists to obtain accurate membership numbers. Christy noted that people are not renewing due to monetary reasons.
- B. Membership renewal questions: if you pay your renewal early or late, does the renewal date change from the previous year? Is it possible to change to electronic reminders for renewal instead of the numerous reminders (including "Past Due" reminders that are sent prior to memberships expiring) that are sent to members via U. S. mail. **Kerri** will check on this with the State Board.

VIII. Newsletter/Website:

- A. **Newsletter:** A draft newsletter was sent to Kerri and Janet. **Matt** will incorporate their comments and will send the newsletter to the membership soon. Some board members expressed interest in assisting in the preparation of the newsletter. **Matt** will keep in contact with Bruce Webb re: the next legislative update to include in the next newsletter.

- B. **Website:** A rideshare board for attending the monthly luncheons and the Spring and Fall workshops will be added to the Superior California website; **Kerri** will discuss this with Marc.

IX. Next Board Meeting

- A. The next meeting is scheduled for July 16, 2008 at 11:30 a.m. at Jennifer's office (RBF Consulting).
- B. **Jennifer** will email the board members with a request to RSVP to the meeting for lunch planning purposes around July 10, 2008.

- C. Address:
RBF Consulting
2101 Arena Boulevard, Suite 250
Sacramento, CA 95834
916-928-1113 (Jennifer)

Directions to RBF Consulting:

From I-80, go to I-5 and go north

From I-5, take the Arena Boulevard exit 524 – go 0.3 mile

Right on Arena Boulevard – go 0.8 mile