

Northern California Marketing Manager (FERM)

Location: Sacramento, CA

HDR is in search of a client focused engineering or environmental professional with extensive business development experience to join our Northern CA Federal, Energy and Resource Management group as a Marketing Manager. The primary duties of the Marketing Manager will be to identify strategic clients and project opportunities within FERM market sectors, prioritize, and lead pursuits to capture. Develop, lead and monitor marketing programs, marketing strategies, budgets and costs, goals and actions in cooperation with regional and local managers. Participate in client development, project pursuits, staff development, quality assurance and long-term client relations to achieve local goals and objectives. Create and maintain database and systems to align workload, opportunities, and staff. Manage and lead marketing coordinator/staff.

BA/BS Engineering, Environmental Sciences, or a related field. 10+ years marketing experience preferably within Northern CA. Proficiency in MS Office Suite, including Word, Excel, PowerPoint and Outlook; understanding of desktop publishing preferred. Strong verbal and written communication skills. Service and client related personality. Highly organized, detail oriented professional with a desire to handle multiple projects in a fast paced environment. Prior experience in a consulting engineering environment preferred.

This position may be subject to a pre-employment drug test and drug and alcohol testing during the course of your employment based upon HDR's Drug Testing and Drug Free Workplace Policy.

An Affirmative Action Participant EOE M/F/D/V

To apply, please click link below:

<https://prod.fadvhms.com/hdr/jobboard/NewCandidateExt.aspx? JobID=12542&SourceID=1159>